

Criteria 7.3 :-Institutional Distinctiveness

Enhancing job skills and creating employment opportunities for students



CAREER GUIDANCE & PLACEMENT CELL



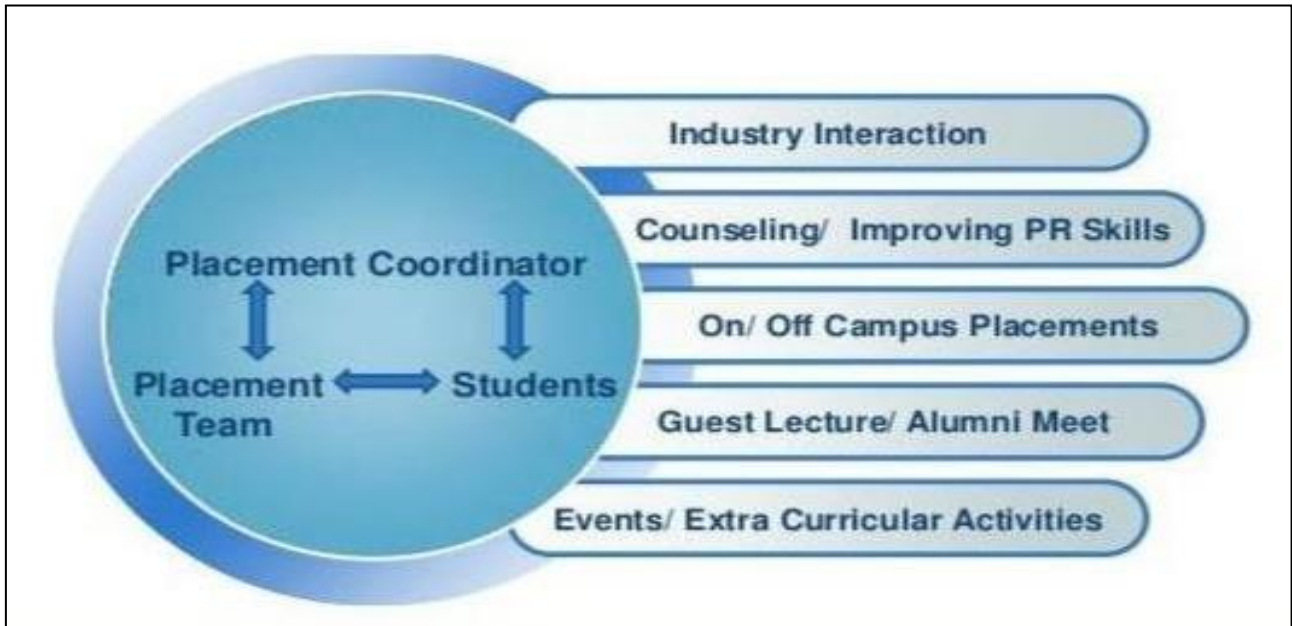
CAREER GUIDANCE AND PLACEMENT CELL

GOALS

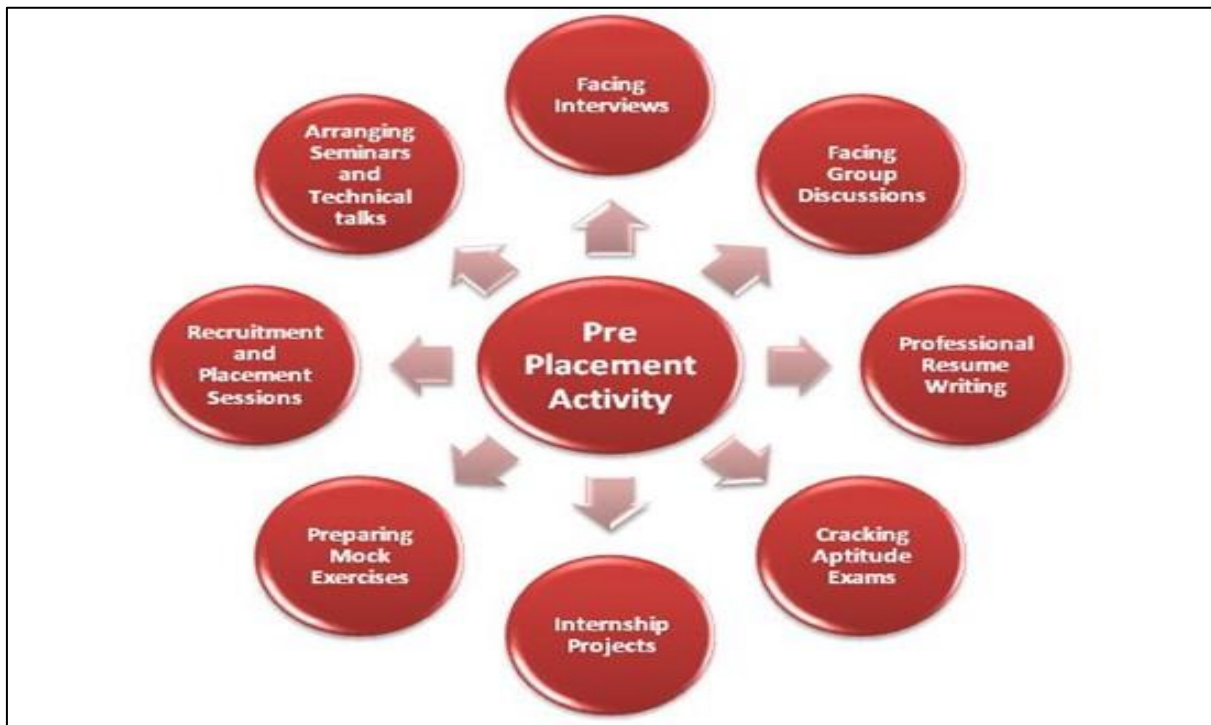
- ❖ To enhance the employability skills among the students to meet out the corporate expectations.
- ❖ To improve the industry – institute relationships
- ❖ To place all the students in the prospective Companies.
- ❖ To enhance the student's interest towards the entrepreneurship

OBJECTIVES

- ❖ To provide training for the students by conducting workshop and seminar with assistance of Industry experts.
- ❖ To manage top companies for the campus recruitment
- ❖ To counsel the students to improve their career exposure across the global
- ❖ To produce the most competitive students to fit in all scenario of the job market.



Career and Placement Activities



Pre-Placement Activities



2015-16

- EQ Solutions
- Lafit Lightning
- Integra Unisource
- L&T (Pool campus)
- Prima Nexus
- ICFAI
- My Croyance
- Reward Port Pvt Ltd
- Radius Hospitality
- P3 Architectural Solutions



2016-17

- Indiabulls Ltd.
- P3 Architectural Solutions
- ICICI Prudential Life Insurance
- Ace Technologies
- Acquest
- WNS Global



2017-18

- ICICI Prudential Life Insurance
- P3 Architectural Solutions
- WNS Global
- Andromeda Sales and Distribution Pvt. Ltd
- Piramal
- Career Santa



2018-19

- HR Relefection
- Capital First Ltd
- ICICI Prudential Life Insurance
- P3 Architectural Solutions
- KEC International
- Job Fair
- Aditya Birla Capital Sales Academy Program



2019-20

- Anand Rathi
- SVN Systechn India Pvt. Ltd.
- Reliance Nippon Life Insurance Company
- Smarterbiz Technologies Pvt. Ltd.
- ICICI Prudential Life Insurance
- P3 Architectural Solutions
- Adapt Associates
- Teleperformance
- Karvy Digiconnect
- Markethub Stock Broking Pvt Ltd.
- Redreamz
- Floating Job Drives: TCS, Capgemini, Infosys, Wipro

Corporates for On campus Placement

2015-16

- Internshala
- Bajaj

2016-17

- Barclays Bank
- Capital First Ltd.
- Angel Broking Ltd.

2017-18

- Harjai Computers Pvt Ltd.
- Tech Mahindra Business Services
- Tech Mahindra Business Services
- Just Dial
- Capital First
- Birla Sunlife Insurance
- Star Health
- Ugam Solutions
- Biotrains
- My Insurance Club
- Reserve Bank of India
- MedLab Media Group
- Payso

2018-19

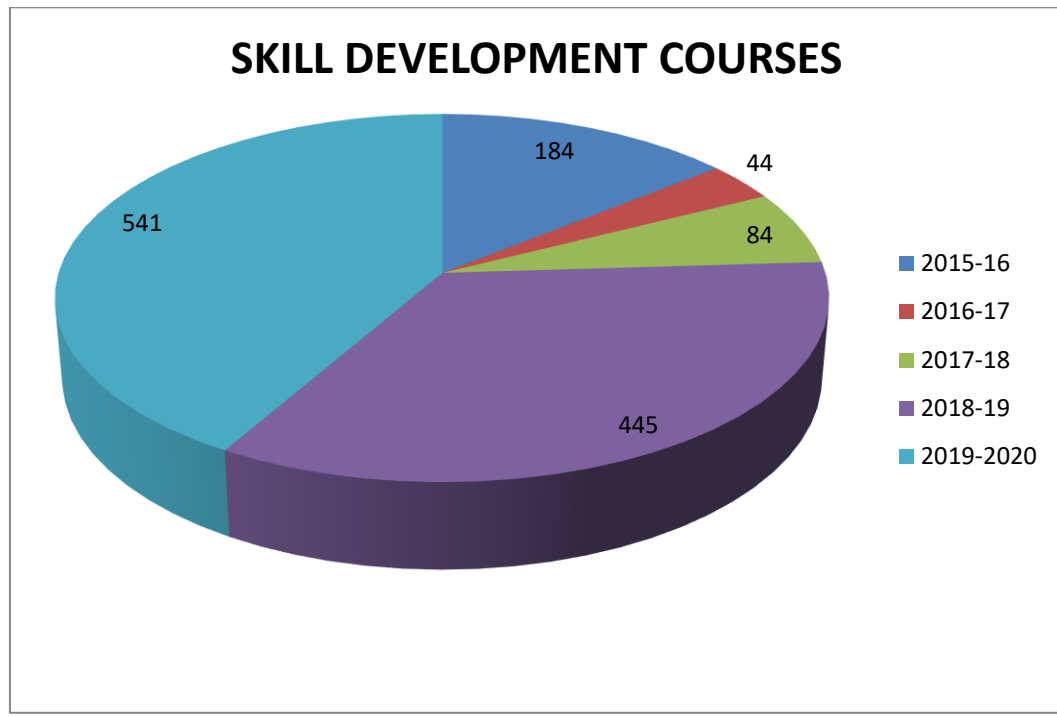
- POP India
- My Insurance Club
- Aditya Birla Capital
- IIFL
- Kotak Mahindra Bank
- HR Reffection
- Future Generali India Insurance Ltd
- Xotik Frujus Pvt Ltd.
- Trust Group
- Global School of Investment Banking
- M Swipe

2019-20

- Vibrant Publishers
- Inter Shala Portal
- Indsec Securities and Finance Ltd.
- IPAC
- Bajaj Finserv
- Nilesh Gadoya & Associates
- Kotak Mahindra Bank
- Job Fair
- Ideal Management

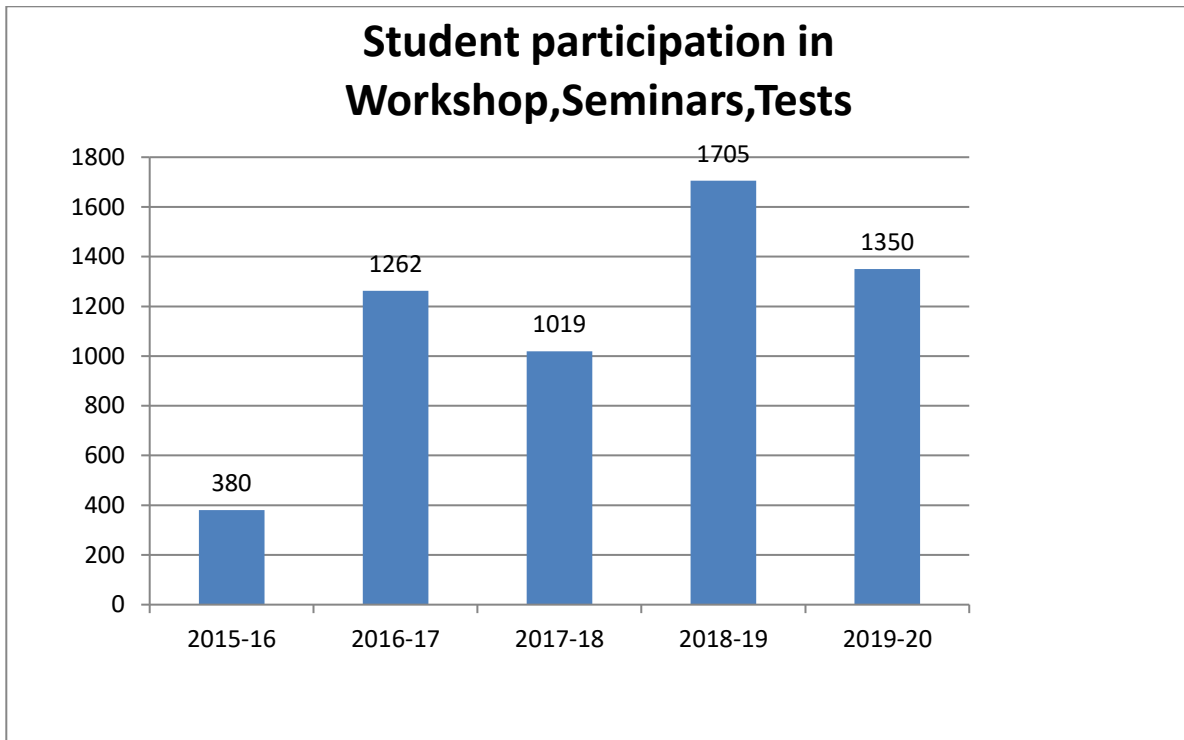
Corporates for Internship

YEAR WISE TOTAL SKILL DEVELOPMENT COURSES



2015-16 TO 2019-2020 Progress is shown from 44 students to 541 students and in total 1298 students who completed Skill Enhancement session

Workshop ,Seminars and Test organized for students



Companies participated for workshop,Seminars and Test

- ❖ Aptech Aviation and Hospitality, Angel Broking
- ❖ Time Education
- ❖ Pearl Academy
- ❖ Reliance Education
- ❖ NISM
- ❖ CPLC
- ❖ Visara Technologies Services LLP
- ❖ NIIT
- ❖ Career Launcher
- ❖ Revitech Infosolutions
- ❖ MAAC,
- ❖ Financial Planning Academy
- ❖ ICAI
- ❖ NSE &BIAP
- ❖ ICICI Academy of skills
- ❖ ICFAI,PIBM
- ❖ AT Pathshala
- ❖ BSE
- ❖ Hindustan times
- ❖ Kotak Education foundation
- ❖ Internsala

Job fair

NHRD Career Fair

Career Guidance and Placement Committee teamed up with ICICI Prudential Life Insurance Co. Ltd

- ❖ Career Fair organized by NHRD- Mumbai Chapter 2017 at Nehru Centre, Worli.
- ❖ More than 250 students participated
- ❖ Students attended various sessions like Careers in Banking, Finance, E – commerce, Guide to Right First Job etc. and interacted with industry experts.
- ❖ Students also participated in Mock Interviews, Group Discussion, Aptitude Test etc.



2. Job fair was organized By Career Guidance and Placement Cell of Ghanshyamdas Saraf College association with Bridgespan and SDVTII

Participated Companies

- ❖ **Teleperformance**
- ❖ **Tata BSS**
- ❖ **Tech Mahindra**
- ❖ **Karvy**
- ❖ **Hinduja Global Solutions**
- ❖ **Raj Software Technology Pvt. Ltd**
- ❖ **Parshva Edumentors, HDFC Bank**
- ❖ **Bonanza Share Market Company**
- ❖ **Reliance Smart**
- ❖ **Andromeda Sales and Distribution Pvt. Ltd.**
- ❖ **Just Dial**
- ❖ **Redreamz**

The job fair received an overwhelming response with **343 students** participating in the same.

Each participating student was allowed to appear in the interview process of maximum of four companies.

Around 71 selected out of the same and many of them got to second round of interview organized at company premise.

3. Job Fair organized by Placement Cell of Ghanshyamdas Saraf College in association with Agrawal Yuva Manch and with the support of CII, December 2019

- ❖ More than 25 companies participated in the job fair
- ❖ More than 450 job seekers gave first round of interview in these companies.
- ❖ **Around 245 students of Ghanshyamdas Saraf College** appeared in the interview process of these companies and around 200 plus job seekers were outside candidates.

Following companies participated in the JOB Fair

- AU Small Finance Bank
- Vinayak Associates (Hiring For) -Axis Bank, HDFC Bank, ICICI Bank , Accenture, Capgemini, Small And Medium Pvt Ltd
- Max Life Insurance
- LIC
- Eureka Forbes
- Jeevandeep Edumedia Pvt. Ltd.
- Auto Intitude
- 3h Media
- PVR
- DHL
- Food Stuff
- Wipro
- Reliance HR
- Global HR
- Aadhan Solution
- Swiggy
- Yashaswi
- Squareyards
- Data Link
- IDFC
- Randstand
- Careersanta Com
- Sigmac & Co.

- Writer Information
- Spectrum Academia
- Obelisk Support Services Pvt Ltd
- Speakwell
- Tactics Management Services Pvt Ltd

Glimpse of Job fair organizer and Team of Volunteer student of GSCC Placement cell



Experiential Learning

Bloomberg lab

Ghanshyamdas Saraf College is the first and the only undergraduate college in University of Mumbai to introduce Bloomberg Terminals to its students.

Bloomberg is a leading technology company established from 1981 providing financial solutions that are needed for 21st century. Bloomberg has succeeded in connecting the decision makers to a dynamic network of data.

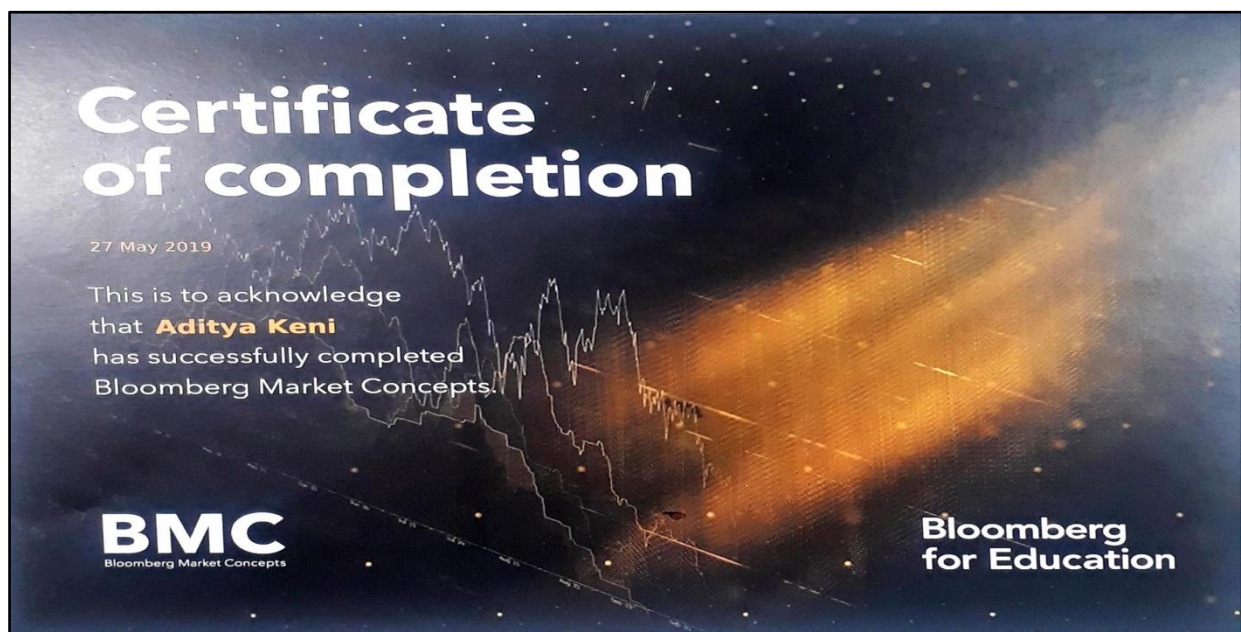
Course offered:-

- ❖ **BLOOMBERG MARKET CONCEPT (BMC)**
- ❖ **WORKSHOP ON TECHNICAL ANALYSIS**
- ❖ **BLOOMBERG INVESTMENT CHALLENGE**
- ❖ **WORKSHOP ON PYTHON PROGRAMMING**

Outcome

As of now 145 students of GSCC who completed Bloomberg Course

Around 50 Faculty member completed Bloomberg course



Collaborations and MOUs with National and International Bodies

Ghanshyamdas Saraf College has entered into several collaborations and MOUs with National and International Firms to provide maximum possible opportunities to students to enhance their learning.

College had entered into an agreement with

- ❖ Government of India's Skill Development and Vocational Training Institute of India (SDVTII),
- ❖ CASI Global
- ❖ SSB Institute
- ❖ Bombay Stock Exchange
- ❖ Finplan.
- ❖ Tata Institute of Social Sciences under National University Students Skill Development (NUSSD) Programme
- ❖ Ashwaattha Advisors Private Limited (Techno-serve) for Campus to Corporate Careers Programme for Enhancement of Employability and work-place Skills for deserving Youth.
- ❖ Indian Development Foundation (IDF) for Participation of Students in Social Responsibility Programme.
- ❖ Navyuvak Entrepreneurs, Mumbai for Any Body Can Do Entrepreneurship (ABCD Programme).

Outcomes:- 2114 student participated in various skill development courses and received certificates

Gallery



BSE Certification Program



Students receiving Certificate of E Taxation Course



Mr Sunil from IIFL distributed certificate for Workshop on Basics of Capital Markets



First Batch of Technoserve Students



Prof. Bhavana Vaidya, Administrator GSCC alongwith members of Placement Cell exchanging MOU with Prof. Shalini Bharat, Vice Chancellor, TISS for initiating NUSSD Programs at GSCC



Ms. Nikita Tandel from Imarticus Learning addressing the students during Workshop on Python with Machine Learning